



Web Servant Report

Web Site activity since 21 April 2020

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 771 regular weekly meetings supported by 291 groups in the area served by this local service office. No change in the number of groups. Up 25 meetings almost all virtual.
- There are service opportunities available on the Web site, take this back to your group for discussion.
- There are open Night Owl shifts.
- The solution to blocking bots looking for pages that don't exist that throw off our page statistics is more complicated than expected. Solution still pending.
- Added the new office address in preparation for the move on 2020-06-01.
- Updated the bus lines that will service the new location.
- Working on an issue where the stats won't delete automatically after 1 year that works differently on the test and production servers.

Statistics for April 2020

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Overall page traffic was down significantly, I think people have found Zoom meetings and have settled in for a bit. Plus, with the feed we're giving the Meeting Guide, they can jump onto a meeting directly from the app.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www.

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team,
Sergey, Jonathan, and Seth

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30									121
Groups	290	291	291	291									
Meetings	733	735	746	771									
Pages served	32412	25090	32673	23212									113387
Pages served per day	1046	865	1054	774	0	0	0	0	0	0	0	0	937
Visitors	10305	8531	9038	6393									34267
Visitors per day	332	294	292	213	0	0	0	0	0	0	0	0	283
Pages per Visitor	3.15	2.94	3.62	3.63	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.31
Visitor acquisition source													
Google	7133	6200	6142	3297									5693
None (Direct)	2738	1963	2328	2255									2321
Bing	51	67	121	93									83
AAWS	17	3	5	2									7
Yahoo!	64	55	87	67									68
Mpls	0	0	0	0									0
All other	302	243	355	679	0	0	0	0	0	0	0	0	132
Home Page Views	7154	6224	8539	7591									29508
Meeting Page Views	5886	4834	4736	3169									18625
Search Results Views	32172	26396	32059	24610									115237
Multiple searches	5.47	5.46	6.77	7.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.19

Web Server Statistics 2019

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	285	285	285	289	288	288	290	290	291	290	294	291	
Meetings	734	739	738	742	734	730	732	731	730	729	733	732	
Pages served	34085	26989	31383	31507	31730	29385	31755	31544	31630	30441	28120	27989	366558
Pages served per day	1100	964	1012	1050	1024	980	1024	1018	1054	982	937	903	1004
Visitors	11145	8956	10604	10620	10427	9949	10679	10135	10162	10352	9345	9254	121628
Visitors per day	360	320	342	354	336	332	344	327	339	334	312	299	333
Pages per Visitor	3.06	3.01	2.96	2.97	3.04	2.95	2.97	3.11	3.11	2.94	3.01	3.02	3.01
Visitor acquisition source													
Google	8114	6197	7704	7787	7496	7135	7861	7500	7443	7514	6781	6750	7357
None (Direct)	2412	2253	2435	2403	2453	2470	2455	2304	2386	2530	2144	2182	2369
Bing	213	164	91	52	53	55	59	43	49	41	137	62	85
AAWS	14	9	4	14	18	12	9	11	16	4	13	18	12
Yahoo!	89	72	110	93	120	66	101	95	89	64	84	69	88
Mpls	0	0	0	0	0	1	0	0	0	0	0	0	0
All other	303	261	260	271	287	210	194	182	179	199	186	173	225
Home Page Views	9716	9446	7107	6950	7150	6692	6739	6732	6684	6713	6287	6769	86985
Meeting Page Views	6403	6000	9249	5813	5805	5204	5691	5706	5836	5264	4989	5148	71108
Search Results Views	39859	38000	28538	28103	28717	28096	29813	30430	31011	25615	25096	30306	363584
Multiple searches	6.23	6.33	3.09	4.83	4.95	5.40	5.24	5.33	5.31	4.87	5.03	5.89	5.11