

## Web Servant Report

Web Site activity since 15 October 2019

## Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 729 regular weekly meetings supported by 290 groups in the area served by this local service office. Down one meeting and one group from last month.
- There are service opportunities available on the Web site, take this back to your group for discussion.
- There are open Night Owl shifts.
- The content management software for the board and night owl sites was upgraded with security patches and bug fixes.
- Still waiting to hear from AAWS that we can add the web links back into the meeting feed.
- Jonathan is still working on a solution to the problem of bots looking for pages that don't exist that throw off our page statistics.
- Seth and Jonathan had an architecture discussion about the administrative interface for the website. Seth continues to do exploration work.
- Thanks to Sergey for doing the updates so that Seth and I can concentrate on coding activities.

## Statistics for the month of October, 2019

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Overall page traffic was down most of which was meeting lookups. We feel that may be due to increased use of the Meeting Guide syphoning off the meeting lookup to the mobile app; all of which is good if people are finding meetings.
- Our primary web address is: <u>www.aastpaul.org</u> also reachable at aastpaul.org without the www. Connection security is active, so if you attempt to connect with http: you will be redirected to https:

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team, Sergey, Jonathan, Seth, and Adam Web Server Statistics 2019

Days	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November	December	Total 304
Groups	285	285	285	289	288	288	290	290	291	290			504
Meetings	734	739	738	742	734	730	732	731	730	729			
mootingo	101	100	100	2	101	100	102	101	100	120			
Pages served	34085	26989	31383	31507	31730	29385	31755	31544	31630	30441			310449
Pages served per day	1100	964	1012	1050	1024	980	1024	1018	1054	982	0	0	1021
Visitors	11145	8956	10604	10620	10427	9949	10679	10135	10162	10352			103029
Visitors per day	360	320	342	354	336	332	344	327	339	334	0	0	339
Pages per Visitor	3.06	3.01	2.96	2.97	3.04	2.95	2.97	3.11	3.11	2.94	0.00	0.00	3.01
Visitor acquisition source													
Google	8114	6197	7704	7787	7496	7135	7861	7500	7443	7514			7475
None (Direct)	2412	2253	2435	2403	2453	2470	2455	2304	2386	2530			2410
Bing	213	164	91	52	53	55	59	43	49	41			82
AAWS	14	9	4	14	18	12	9	11	16	4			11
Yahoo!	89	72	110	93	120	66	101	95	89	64			90
MpIs	0	0	0	0	0	1	0	0	0	0			0
All other	303	261	260	271	287	210	194	182	179	199	0	0	196
Home Page Views	9716	9446	7107	6950	7150	6692	6739	6732	6684	6713			73929
Veeting Page Views	6403	6000	9249	5813	5805	5204	5691	5706	5836	5264			60971
Search Results Views	39859	38000	28538	28103	28717	28096	29813	30430	31011	25615			308182
Multiple searches	6.23	6.33	3.09	4.83	4.95	5.40	5.24	5.33	5.31	4.87	0.00	0.00	5.05
		<b>F</b> . h	Manak	A		erver Statisti		A	0	Ostalas	Neurophie	Describer	<b>T</b> . ( . )
De	January 31	February 28	March 31	April 30	May	June	July	August	September	October	November 30	December 31	Total
			31	30	31	30	31	31	30	31	.30		365
-					007	000		000	007	000			
Groups	286	288	285	287	287	288	287	286	287	288	288	285	
Groups					287 730	288 731		286 732	287 733	288 734			
Groups Meetings Pages served	286 708 32929	288 730 32119	285 727 39321	287 730 33682	730 34391	731 35199	287 731 37601	732 38206	733 35382	734 34207	288 736 33577	285 735 32771	419385
Groups Meetings Pages served	286 708	288 730	285 727	287 730	730	731	287 731	732	733	734	288 736	285 735	
Groups Meetings Pages served Pages served per day Visitors	286 708 32929 1062 10293	288 730 32119 1147 10267	285 727 39321 1268 12297	287 730 33682 1123 10764	730 34391 1109 11375	731 35199 1173 11696	287 731 37601 1213 12559	732 38206 1232 12632	733 35382 1179 11396	734 34207 1103 11439	288 736 33577 1119 10682	285 735 32771 1057 10977	419385 1149 136377
Groups Meetings Pages served Pages served per day Visitors	286 708 32929 1062	288 730 32119 1147	285 727 39321 1268	287 730 33682 1123	730 34391 1109	731 35199 1173	287 731 37601 1213	732 38206 1232	733 35382 1179	734 34207 1103	288 736 33577 1119	285 735 32771 1057	419385 1149
Groups Meetings Pages served Pages served per day Visitors Visitors per day	286 708 32929 1062 10293	288 730 32119 1147 10267	285 727 39321 1268 12297	287 730 33682 1123 10764	730 34391 1109 11375	731 35199 1173 11696	287 731 37601 1213 12559	732 38206 1232 12632	733 35382 1179 11396	734 34207 1103 11439	288 736 33577 1119 10682	285 735 32771 1057 10977	419385 1149 136377
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source	286 708 32929 1062 10293 332 3.20	288 730 32119 1147 10267 367 3.13	285 727 39321 1268 12297 397 3.20	287 730 33682 1123 10764 359 3.13	730 34391 1109 11375 367 3.02	731 35199 1173 11696 390 3.01	287 731 37601 1213 12559 405 2.99	732 38206 1232 12632 407 3.02	733 35382 1179 11396 380 3.10	734 34207 1103 11439 369 2.99	288 736 33577 1119 10682 356 3.14	285 735 32771 1057 10977 354 2.99	419385 1149 136377 374 3.08
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source Google	286 708 32929 1062 10293 332 3.20 7085	288 730 32119 1147 10267 367 3.13 7225	285 727 39321 1268 12297 397 3.20 8531	287 730 33682 1123 10764 359 3.13 7615	730 34391 1109 11375 367 3.02 7905	731 35199 1173 11696 390 3.01 8084	287 731 37601 1213 12559 405 2.99 8960	732 38206 1232 12632 407 3.02 9214	733 35382 1179 11396 380 3.10 8239	734 34207 1103 11439 369 2.99 8060	288 736 33577 1119 10682 356 3.14 7654	285 735 32771 1057 10977 354 2.99 7918	419385 1149 136377 374 3.08 8041
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source	286 708 32929 1062 10293 332 3.20	288 730 32119 1147 10267 367 3.13	285 727 39321 1268 12297 397 3.20	287 730 33682 1123 10764 359 3.13 7615 2418	730 34391 1109 11375 367 3.02 7905 2538	731 35199 1173 11696 390 3.01 8084 2780	287 731 37601 1213 12559 405 2.99 8960 2847	732 38206 1232 12632 407 3.02	733 35382 1179 11396 380 3.10	734 34207 1103 11439 369 2.99 8060 2670	288 736 33577 1119 10682 356 3.14	285 735 32771 1057 10977 354 2.99	419385 1149 136377 374 3.08
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source Google	286 708 32929 1062 10293 332 3.20 7085	288 730 32119 1147 10267 367 3.13 7225	285 727 39321 1268 12297 397 3.20 8531	287 730 33682 1123 10764 359 3.13 7615	730 34391 1109 11375 367 3.02 7905	731 35199 1173 11696 390 3.01 8084	287 731 37601 1213 12559 405 2.99 8960	732 38206 1232 12632 407 3.02 9214	733 35382 1179 11396 380 3.10 8239	734 34207 1103 11439 369 2.99 8060	288 736 33577 1119 10682 356 3.14 7654	285 735 32771 1057 10977 354 2.99 7918	419385 1149 136377 374 3.08 8041
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source Google None (Direct)	286 708 32929 1062 10293 332 3.20 7085 2459	288 730 32119 1147 10267 367 3.13 7225 2350	285 727 39321 1268 12297 397 3.20 8531 2967	287 730 33682 1123 10764 359 3.13 7615 2418	730 34391 1109 11375 367 3.02 7905 2538	731 35199 1173 11696 390 3.01 8084 2780	287 731 37601 1213 12559 405 2.99 8960 2847	732 38206 1232 12632 407 3.02 9214 2659	733 35382 1179 11396 380 3.10 8239 2451	734 34207 1103 11439 369 2.99 8060 2670	288 736 33577 1119 10682 356 3.14 7654 2427	285 735 32771 1057 10977 354 2.99 7918 2450	419385 1149 136377 374 3.08 8041 2585
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing	286 708 32929 1062 10293 332 3.20 7085 2459 256	288 730 32119 1147 10267 367 3.13 7225 2350 292	285 727 39321 1268 12297 397 3.20 8531 2967 334	287 730 33682 1123 10764 359 3.13 7615 2418 319	730 34391 1109 11375 367 3.02 7905 2538 298	731 35199 1173 11696 390 3.01 8084 2780 299	287 731 37601 1213 12559 405 2.99 8960 2847 325	732 38206 1232 12632 407 3.02 9214 2659 337	733 35382 1179 11396 380 3.10 8239 2451 180	734 34207 1103 11439 369 2.99 8060 2670 211	288 736 33577 1119 10682 356 3.14 7654 2427 164	285 735 32771 1057 10977 354 2.99 7918 2450 122	419385 1149 136377 374 3.08 8041 2585 261
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source Google None (Direct) Bing AAWS	286 708 32929 1062 10293 332 3.20 7085 2459 256 14	288 730 32119 1147 10267 367 3.13 7225 2350 292 19	285 727 39321 1268 12297 397 3.20 8531 2967 334 11	287 730 33682 1123 10764 359 3.13 7615 2418 319 6	730 34391 1109 11375 367 3.02 7905 2538 298 5	731 35199 1173 11696 390 3.01 8084 2780 299 4	287 731 37601 1213 12559 405 2.99 8960 2847 325 6	732 38206 1232 12632 407 3.02 9214 2659 337 22	733 35382 1179 11396 380 3.10 8239 2451 180 10	734 34207 1103 11439 369 2.99 8060 2670 211 16	288 736 33577 1119 10682 356 3.14 7654 2427 164 8	285 735 32771 1057 10977 354 2.99 7918 2450 122 8	419385 1149 136377 374 3.08 8041 2585 261 11
Groups Meetings Pages served Pages served per day /isitors /isitors per day Pages per Visitor /isitor acquisition source Google None (Direct) Bing AAWS Yahoo!	286 708 32929 1062 10293 332 3.20 7085 2459 256 14 95	288 730 32119 1147 10267 367 3.13 7225 2350 292 19 111	285 727 39321 1268 12297 397 3.20 8531 2967 334 11 130	287 730 33682 1123 10764 359 3.13 7615 2418 319 6 121	730 34391 1109 11375 367 3.02 7905 2538 298 5 146	731 35199 1173 11696 390 3.01 8084 2780 299 4 138	287 731 37601 1213 12559 405 2.99 8960 2847 325 6 148	732 38206 1232 12632 407 3.02 9214 2659 337 22 125	733 35382 1179 11396 380 3.10 8239 2451 180 10 148	734 34207 1103 11439 369 2.99 8060 2670 211 16 116	288 736 33577 1119 10682 356 3.14 7654 2427 164 8 8	285 735 32771 1057 10977 354 2.99 7918 2450 122 8 111	419385 1149 136377 374 3.08 8041 2585 261 11 123
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other	286 708 32929 1062 10293 332 3.20 7085 2459 256 14 95 0	288 730 32119 1147 10267 367 3.13 7225 2350 292 19 111 3	285 727 39321 1268 12297 397 3.20 8531 2967 334 11 130 4	287 730 33682 1123 10764 359 3.13 7615 2418 319 6 121 2	730 34391 1109 11375 367 3.02 7905 2538 298 5 146 1	731 35199 1173 11696 390 3.01 8084 2780 299 4 138 2	287 731 37601 1213 12559 405 2.99 8960 2847 325 6 148 0	732 38206 1232 12632 407 3.02 9214 2659 337 22 125 0	733 35382 1179 11396 380 3.10 8239 2451 180 10 148 0	734 34207 1103 11439 369 2.99 8060 2670 211 16 116 0	288 736 33577 1119 10682 356 3.14 7654 2427 164 8 88 0	285 735 32771 1057 10977 354 2.99 7918 2450 122 8 111 0	419385 1149 136377 374 3.08 8041 2585 261 11 123 1
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other Home Page Views	286 708 32929 1062 10293 332 3.20 7085 2459 256 14 95 0 384	288 730 32119 1147 10267 367 3.13 7225 2350 292 19 111 3 267	285 727 39321 1268 12297 397 3.20 8531 2967 334 11 130 4 320	287 730 33682 1123 10764 359 3.13 7615 2418 319 6 121 2 283	730 34391 1109 11375 367 3.02 7905 2538 298 5 146 1 482	731 35199 1173 11696 390 3.01 8084 2780 299 4 138 2 389	287 731 37601 1213 12559 405 2.99 8960 2847 325 6 148 0 273	732 38206 1232 12632 407 3.02 9214 2659 337 22 125 0 275	733 35382 1179 11396 380 3.10 8239 2451 180 10 148 0 368	734 34207 1103 11439 369 2.99 8060 2670 211 16 116 0 366	288 736 33577 1119 10682 356 3.14 7654 2427 164 8 8 88 0 341	285 735 32771 1057 10977 354 2.99 7918 2450 122 8 111 0 368	419385 1149 136377 374 3.08 8041 2585 261 11 123 1 343
None (Direct) Bing AAWS Yahoo! Mpls	286 708 32929 1062 10293 332 3.20 7085 2459 256 14 95 0 384 9641	288 730 32119 1147 10267 367 3.13 7225 2350 292 19 111 3 267 10380	285 727 39321 1268 12297 397 3.20 8531 2967 334 11 130 4 320 10776	287 730 33682 1123 10764 359 3.13 7615 2418 319 6 121 2 283 9271	730 34391 1109 11375 367 3.02 7905 2538 298 5 146 1 482 9335	731 35199 1173 11696 390 3.01 8084 2780 299 4 138 2 389 9384	287 731 37601 1213 12559 405 2.99 8960 2847 325 6 148 0 273 10623	732 38206 1232 12632 407 3.02 9214 2659 337 22 125 0 275 10541	733 35382 1179 11396 380 3.10 8239 2451 180 10 148 0 368 9523	734 34207 1103 11439 369 2.99 8060 2670 211 16 116 0 366 10722	288 736 33577 1119 10682 356 3.14 7654 2427 164 8 8 88 0 341 9644	285 735 32771 1057 10977 354 2.99 7918 2450 122 8 111 0 368 9239	419385 1149 136377 374 3.08 8041 2585 261 11 123 1 343 119079