



Web Servant Report

Web Site activity since 16 July 2019

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 732 regular weekly meetings supported by 290 groups in the area served by this local service office. Up two groups and two meetings from last month.
- There are service opportunities available on the Web site, take this back to your group for discussion.
- There are open Night Owl shifts.
- The content management software for the board and night owl sites was upgraded with security patches.
- The website code has been updated to bring the site to the current level of the scripting language, I have a solution to remove all combinations of neighborhoods and zip codes that don't have active meetings. I'm still working on a solution to a solution to the problem of bots looking for pages that don't exist that throw off our page statistics. And, Seth has begun working on the administrative interface for the office to update the meeting directory. We expect the changes to the public side of the site to be deployed Labor Day weekend; this update will have minimal downtime associated with it.
- Thanks to Sergey for doing the updates so that Seth and I can concentrate on coding activities.

Statistics for the month of July, 2019

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Total traffic was up from the month prior, but the home page views and meeting search counts are very wrong for this time of year. We believe it is bot traffic trolling the site that is throwing the numbers so far off; either that, or everyone has switched to using the Meeting Finder application and all the meeting lookup traffic has been diverted away from our site.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www. Connection security is active, so if you attempt to connect with http: you will be redirected to https:

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team,
Sergey, Jonathan, Seth, and Adam

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31						212
Groups	285	285	285	289	288	288	290						
Meetings	734	739	738	742	734	730	732						
Pages served	34085	26989	31383	31507	31730	29385	31755						216834
Pages served per day	1100	964	1012	1050	1024	980	1024	0	0	0	0	0	1023
Visitors	11145	8956	10604	10620	10427	9949	10679						72380
Visitors per day	360	320	342	354	336	332	344	0	0	0	0	0	341
Pages per Visitor	3.06	3.01	2.96	2.97	3.04	2.95	2.97	0.00	0.00	0.00	0.00	0.00	3.00
Visitor acquisition source													
Google	8114	6197	7704	7787	7496	7135	7861						7471
None (Direct)	2412	2253	2435	2403	2453	2470	2455						2412
Bing	213	164	91	52	53	55	59						98
AAWS	14	9	4	14	18	12	9						11
Yahoo!	89	72	110	93	120	66	101						93
Mpls	0	0	0	0	0	1	0						0
All other	303	261	260	271	287	210	194	0	0	0	0	0	149
Home Page Views	9716	9446	7107	6950	7150	6692	1161						48222
Meeting Page Views	6403	6000	9249	5813	5805	5204	1107						39581
Search Results Views	39859	38000	28538	28103	28717	28096	5649						196962
Multiple searches	6.23	6.33	3.09	4.83	4.95	5.40	5.10	0.00	0.00	0.00	0.00	0.00	4.98

Web Server Statistics 2018

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	286	288	285	287	287	288	287	286	287	288	288	285	
Meetings	708	730	727	730	730	731	731	732	733	734	736	735	
Pages served	32929	32119	39321	33682	34391	35199	37601	38206	35382	34207	33577	32771	419385
Pages served per day	1062	1147	1268	1123	1109	1173	1213	1232	1179	1103	1119	1057	1149
Visitors	10293	10267	12297	10764	11375	11696	12559	12632	11396	11439	10682	10977	136377
Visitors per day	332	367	397	359	367	390	405	407	380	369	356	354	374
Pages per Visitor	3.20	3.13	3.20	3.13	3.02	3.01	2.99	3.02	3.10	2.99	3.14	2.99	3.08
Visitor acquisition source													
Google	7085	7225	8531	7615	7905	8084	8960	9214	8239	8060	7654	7918	8041
None (Direct)	2459	2350	2967	2418	2538	2780	2847	2659	2451	2670	2427	2450	2585
Bing	256	292	334	319	298	299	325	337	180	211	164	122	261
AAWS	14	19	11	6	5	4	6	22	10	16	8	8	11
Yahoo!	95	111	130	121	146	138	148	125	148	116	88	111	123
Mpls	0	3	4	2	1	2	0	0	0	0	0	0	1
All other	384	267	320	283	482	389	273	275	368	366	341	368	343
Home Page Views	9641	10380	10776	9271	9335	9384	10623	10541	9523	10722	9644	9239	119079
Meeting Page Views	5740	3772	7215	6039	6247	6621	6904	4249	4260	6749	6445	6017	70258
Search Results Views	36705	43416	51892	42749	31947	34012	36513	36161	37312	38043	38241	40387	467378
Multiple searches	6.39	11.51	7.19	7.08	5.11	5.14	5.29	8.51	8.76	5.64	5.93	6.71	6.65