

Web Servant Report

Web Site activity since 18 December 2018

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 735 regular weekly meetings supported by 285 groups in the area served by this local service office. Down 3 groups and, one meeting.
- There are 11 service opportunities available on the Web site, take this back to your group for discussion.
- There are 3 open Night Owl shifst.
- The Night Owl site password was changed on 6 January 2019.
- The content management software for the board and night owl sites was upgraded with security patches.
- I'm still working on a solution to remove all combinations of neighborhoods and zip codes that don't have active meetings so people won't get zero returns when they ask for a meeting; those inactive combinations just won't exist.
- Sergey has completed graduate school and has returned to an active role in maintaining the website.

Statistics for the month of December, 2018

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Activity was mixed, some up and some down, but for year over year, activity in calendar year 2018 was over the calendar year 2017.
- Our primary web address is: <u>www.aastpaul.org</u> also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team, Sergey, Jonathan, Seth, and Adam Web Server Statistics 2018

Davia	January	February	March	April 30	May 31	June	July 31	August 31	September 30	October 31	November 30	December 31	Total 365
Days Groups	31 286	28 288	31 285	287	287	30 288	287	286	287	288	288	285	305
	708	730	205 727	730	730	200 731	731	732	733	200 734	736	735	
Meetings	708	730	121	730	730	731	731	132	133	734	730	735	
Pages served	32929	32119	39321	33682	34391	35199	37601	38206	35382	34207	33577	32771	419385
Pages served per day	1062	1147	1268	1123	1109	1173	1213	1232	1179	1103	1119	1057	1149
Visitors	10293	10267	12297	10764	11375	11696	12559	12632	11396	11439	10682	10977	136377
Visitors per day	332	367	397	359	367	390	405	407	380	369	356	354	374
Pages per Visitor	3.20	3.13	3.20	3.13	3.02	3.01	2.99	3.02	3.10	2.99	3.14	2.99	3.08
Visitor acquisition source													
Google	7085	7225	8531	7615	7905	8084	8960	9214	8239	8060	7654	7918	8041
None (Direct)	2459	2350	2967	2418	2538	2780	2847	2659	2451	2670	2427	2450	2585
Bing	256	292	334	319	298	299	325	337	180	211	164	122	261
AAWS	14	19	11	6	5	4	6	22	10	16	8	8	11
Yahoo!	95	111	130	121	146	138	148	125	148	116	88	111	123
Mpls	0	3	4	2	1	2	0	0	0	0	0	0	1
All other	384	267	320	283	482	389	273	275	368	366	341	368	343
Home Page Views	9641	10380	10776	9271	9335	9384	10623	10541	9523	10722	9644	9239	119079
Meeting Page Views	5740	3772	7215	6039	6247	6621	6904	4249	4260	6749	6445	6017	70258
Search Results Views	36705	43416	51892	42749	31947	34012	36513	36161	37312	38043	38241	40387	467378
Multiple searches	6.39	11.51	7.19	7.08	5.11	5.14	5.29	8.51	8.76	5.64	5.93	6.71	6.65
Multiple searches	0.39	11.51	7.19	7.00	5.11	5.14	5.29	0.01	0.70	5.04	5.95	0.71	0.05
					Web S	erver Statisti	cs 2017						
	January	February	March	April	Web So May	erver Statisti June	cs 2017 July	August	September	October	November	December	Total
Davs		February 28	March 31	April 30		June		August 31	•	October 31		December 31	Total 365
-	January 31 277	February 28 278		April 30 277	May		July	August 31 277	September 30 277		November 30 286	31	
Groups	31	28	31	30	May 31	June 30	July 31	31	30	31	30		
Groups Meetings	31 277 681	28 278 688	31 277 682	30 277 689	May 31 278 692	June 30 277 694	July 31 277 692	31 277 690	30 277 687	31 284 688	30 286 701	31 286 703	365
Groups Meetings Pages served	31 277 681 36430	28 278 688 31199	31 277 682 34570	30 277 689 31452	May 31 278 692 30695	June 30 277 694 29375	July 31 277 692 33422	31 277 690 33439	30 277 687 31099	31 284 688 32998	30 286 701 33497	31 286 703 25905	365 384081
Groups Meetings Pages served	31 277 681	28 278 688	31 277 682	30 277 689	May 31 278 692	June 30 277 694	July 31 277 692	31 277 690	30 277 687	31 284 688	30 286 701	31 286 703	365
Pages served Pages served per day	31 277 681 36430	28 278 688 31199	31 277 682 34570	30 277 689 31452	May 31 278 692 30695	June 30 277 694 29375	July 31 277 692 33422 1078 11796	31 277 690 33439	30 277 687 31099	31 284 688 32998 1064 12023	30 286 701 33497	31 286 703 25905	365 384081
Groups Meetings Pages served Pages served per day Visitors	31 277 681 36430 1175	28 278 688 31199 1114	31 277 682 34570 1115	30 277 689 31452 1048	May 31 278 692 30695 990	June 30 277 694 29375 979	July 31 277 692 33422 1078	31 277 690 33439 1079	30 277 687 31099 1037	31 284 688 32998 1064	30 286 701 33497 1117	31 286 703 25905 836	365 384081 1052
Groups Meetings Pages served Pages served per day Visitors Visitors per day	31 277 681 36430 1175 12356	28 278 688 31199 1114 10416	31 277 682 34570 1115 11750	30 277 689 31452 1048 10905	May 31 278 692 30695 990 10955	June 30 277 694 29375 979 10581	July 31 277 692 33422 1078 11796	31 277 690 33439 1079 11908	30 277 687 31099 1037 11196	31 284 688 32998 1064 12023	30 286 701 33497 1117 11673	31 286 703 25905 836 9411	365 384081 1052 134970
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor	31 277 681 36430 1175 12356 399	28 278 688 31199 1114 10416 372	31 277 682 34570 1115 11750 379	30 277 689 31452 1048 10905 364	May 31 278 692 30695 990 10955 353	June 30 277 694 29375 979 10581 353	July 31 277 692 33422 1078 11796 381	31 277 690 33439 1079 11908 384	30 277 687 31099 1037 11196 373	31 284 688 32998 1064 12023 388	30 286 701 33497 1117 11673 389	31 286 703 25905 836 9411 304	365 384081 1052 134970 370
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor	31 277 681 36430 1175 12356 399	28 278 688 31199 1114 10416 372	31 277 682 34570 1115 11750 379	30 277 689 31452 1048 10905 364	May 31 278 692 30695 990 10955 353	June 30 277 694 29375 979 10581 353	July 31 277 692 33422 1078 11796 381	31 277 690 33439 1079 11908 384	30 277 687 31099 1037 11196 373	31 284 688 32998 1064 12023 388	30 286 701 33497 1117 11673 389	31 286 703 25905 836 9411 304	365 384081 1052 134970 370
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source	31 277 681 36430 1175 12356 399 2.95	28 278 688 31199 1114 10416 372 3.00	31 277 682 34570 1115 11750 379 2.94	30 277 689 31452 1048 10905 364 2.88	May 31 278 692 30695 990 10955 353 2.80	June 30 277 694 29375 979 10581 353 2.78	July 31 277 692 33422 1078 11796 381 2.83	31 277 690 33439 1079 11908 384 2.81	30 277 687 31099 1037 11196 373 2.78	31 284 688 32998 1064 12023 388 2.74	30 286 701 33497 1117 11673 389 2.87	31 286 703 25905 836 9411 304 2.75	365 384081 1052 134970 370 2.85
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google	31 277 681 36430 1175 12356 399 2.95 8935	28 278 688 31199 1114 10416 372 3.00 7398	31 277 682 34570 1115 11750 379 2.94 8128	30 277 689 31452 1048 10905 364 2.88 7570	May 31 278 692 30695 990 10955 353 2.80 7578	June 30 277 694 29375 979 10581 353 2.78 7454	July 31 277 692 33422 1078 11796 381 2.83 8475	31 277 690 33439 1079 11908 384 2.81 8871	30 277 687 31099 1037 11196 373 2.78 8376	31 284 688 32998 1064 12023 388 2.74 8986	30 286 701 33497 1117 11673 389 2.87 8569	31 286 703 25905 836 9411 304 2.75 6740	365 384081 1052 134970 370 2.85 8090
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct)	31 277 681 36430 1175 12356 399 2.95 8935 2307	28 278 688 31199 1114 10416 372 3.00 7398 1865	31 277 682 34570 1115 11750 379 2.94 8128 2121	30 277 689 31452 1048 10905 364 2.88 7570 1996	May 31 278 692 30695 990 10955 353 2.80 7578 2092	June 30 277 694 29375 979 10581 353 2.78 7454 1909	July 31 277 692 33422 1078 11796 381 2.83 8475 2231	31 277 690 33439 1079 11908 384 2.81 8871 2102	30 277 687 31099 1037 11196 373 2.78 8376 2026	31 284 688 32998 1064 12023 388 2.74 8986 2249	30 286 701 33497 1117 11673 389 2.87 8569 2444	31 286 703 25905 836 9411 304 2.75 6740 1805	365 384081 1052 134970 370 2.85 8090 2096
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS	31 277 681 36430 1175 12356 399 2.95 8935 2307 356 220	28 278 688 31199 1114 10416 372 3.00 7398 1865 244 350	31 277 682 34570 1115 11750 379 2.94 8128 2121 329 323	30 277 689 31452 1048 10905 364 2.88 7570 1996 258 280	May 31 278 692 30695 990 10955 353 2.80 7578 2092 250 254	June 30 277 694 29375 979 10581 353 2.78 7454 1909 268 196	July 31 277 692 33422 1078 11796 381 2.83 8475 2231 288 280	31 277 690 33439 1079 11908 384 2.81 8871 2102 297 100	30 277 687 31099 1037 11196 373 2.78 8376 2026 251 27	31 284 688 32998 1064 12023 388 2.74 8986 2249 277 29	30 286 701 33497 1117 11673 389 2.87 8569 2444 336 23	31 286 703 25905 836 9411 304 2.75 6740 1805 274 13	365 384081 1052 134970 370 2.85 8090 2096 286 175
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo!	31 277 681 36430 1175 12356 399 2.95 8935 2307 356 220 230	28 278 688 31199 1114 10416 372 3.00 7398 1865 244 350 228	31 277 682 34570 1115 11750 379 2.94 8128 2121 329 323 185	30 277 689 31452 1048 10905 364 2.88 7570 1996 258 280 200	May 31 278 692 30695 990 10955 353 2.80 7578 2092 250 254 181	June 30 277 694 29375 979 10581 353 2.78 7454 1909 268 196 188	July 31 277 692 33422 1078 11796 381 2.83 8475 2231 288 280 182	31 277 690 33439 1079 11908 384 2.81 8871 2102 297 100 216	30 277 687 31099 1037 11196 373 2.78 8376 2026 251 27 183	31 284 688 32998 1064 12023 388 2.74 8986 2249 277 29 168	30 286 701 33497 1117 11673 389 2.87 8569 2444 336 23 139	31 286 703 25905 836 9411 304 2.75 6740 1805 274 13 83	365 384081 1052 134970 370 2.85 8090 2096 286 175 182
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Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other	31 277 681 36430 1175 12356 399 2.95 8935 2307 356 220 230 35	28 278 688 31199 1114 10416 372 3.00 7398 1865 244 350 228 19	31 277 682 34570 1115 11750 379 2.94 8128 2121 329 323 185 26	30 277 689 31452 1048 10905 364 2.88 7570 1996 258 280 200 28	May 31 278 692 30695 990 10955 353 2.80 7578 2092 250 254 181 10	June 30 277 694 29375 979 10581 353 2.78 7454 1909 268 196 188 1	July 31 277 692 33422 1078 11796 381 2.83 8475 2231 288 280 182 2	31 277 690 33439 1079 11908 384 2.81 8871 2102 297 100 216 2	30 277 687 31099 1037 11196 373 2.78 8376 2026 251 27 183 0	31 284 688 32998 1064 12023 388 2.74 8986 2249 277 29 168 1	30 286 701 33497 1117 11673 389 2.87 8569 2444 336 23 139 1	31 286 703 25905 836 9411 304 2.75 6740 1805 274 13 83 0	365 384081 1052 134970 370 2.85 8090 2096 286 175 182 10
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls All other Home Page Views	31 277 681 36430 1175 12356 399 2.95 8935 2307 356 220 230 35 273	28 278 688 31199 1114 10416 372 3.00 7398 1865 244 350 228 19 312	31 277 682 34570 1115 11750 379 2.94 8128 2121 329 323 185 26 638	30 277 689 31452 1048 10905 364 2.88 7570 1996 258 280 200 28 573	May 31 278 692 30695 990 10955 353 2.80 7578 2092 250 254 181 10 590	June 30 277 694 29375 979 10581 353 2.78 7454 1909 268 196 188 1 565	July 31 277 692 33422 1078 11796 381 2.83 8475 2231 288 280 182 2 338	31 277 690 33439 1079 11908 384 2.81 8871 2102 297 100 216 2 320	30 277 687 31099 1037 11196 373 2.78 8376 2026 251 27 183 0 333	31 284 688 32998 1064 12023 388 2.74 8986 2249 277 29 168 1 313	30 286 701 33497 1117 11673 389 2.87 8569 2444 336 23 139 1 161	31 286 703 25905 836 9411 304 2.75 6740 1805 274 13 83 0 496	365 384081 1052 134970 370 2.85 8090 2096 286 175 182 10 409
Groups Meetings Pages served Pages served per day Visitors Visitors per day Pages per Visitor Visitor acquisition source Google None (Direct) Bing AAWS Yahoo! Mpls	31 277 681 36430 1175 12356 399 2.95 8935 2307 356 220 230 35 273 12240	28 278 688 31199 1114 10416 372 3.00 7398 1865 244 350 228 19 312 11101	31 277 682 34570 1115 11750 379 2.94 8128 2121 329 323 185 26 638 11670	30 277 689 31452 1048 10905 364 2.88 7570 1996 258 280 200 28 573 11583	May 31 278 692 30695 990 10955 353 2.80 7578 2092 250 254 181 10 590 10763	June 30 277 694 29375 979 10581 353 2.78 7454 1909 268 196 188 1 565 9577	July 31 277 692 33422 1078 11796 381 2.83 8475 2231 288 280 182 2 338 9714	31 277 690 33439 1079 11908 384 2.81 8871 2102 297 100 216 2 320 9451	30 277 687 31099 1037 11196 373 2.78 8376 2026 251 27 183 0 333 9939	31 284 688 32998 1064 12023 388 2.74 8986 2249 277 29 168 1 313 9660	30 286 701 33497 1117 11673 389 2.87 8569 2444 336 23 139 1 161 8887	31 286 703 25905 836 9411 304 2.75 6740 1805 274 13 83 0 496 10887	365 384081 1052 134970 370 2.85 8090 2096 286 175 182 10 409 125472