



Web Servant Report

Web Site activity since 20 November 2018

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 736 regular weekly meetings supported by 288 groups in the area served by this local service office. Up no groups, and up two meetings.
- There are 11 service opportunities available on the Web site, take this back to your group for discussion.
- There are 3 open Night Owl shifts.
- The Night Owl site password will be changed 1 January 2019.
- The content management software for the board and night owl sites was upgraded to a new major version.
- The neighborhood names for Saint Paul have all been changed to match the official Saint Paul Neighborhood map. Because all the Neighborhood + Zip Code combinations are required to run the site, as to not orphan some old meeting locations in case they become active again, there are some items in the area selection dropdown that have no meetings. I am working on a solution to remove all combinations that don't have active meetings so people won't get zero returns when they ask for a meeting; those inactive combinations just won't exist.
- I have had an inquiry from another developer that I will contact to see what skills he has and how involved he wants to be. Have not heard from this developer as of yet. I will be reaching out again.

Statistics for the month of November, 2018

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Most of the activity was down, with the exception of meeting search results which were up.
- Seventy-four percent of our traffic is on mobile devices (Phones, and Tablets).
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing us to be of service to you, your group, and the fellowship,

Your web team,
Sergey, Jonathan, Seth, and Adam

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30		334
Groups	286	288	285	287	287	288	287	286	287	288	288		
Meetings	708	730	727	730	730	731	731	732	733	734	736		
Pages served	32929	32119	39321	33682	34391	35199	37601	38206	35382	34207	33577		386614
Pages served per day	1062	1147	1268	1123	1109	1173	1213	1232	1179	1103	1119	0	1158
Visitors	10293	10267	12297	10764	11375	11696	12559	12632	11396	11439	10682		125400
Visitors per day	332	367	397	359	367	390	405	407	380	369	356	0	375
Pages per Visitor	3.20	3.13	3.20	3.13	3.02	3.01	2.99	3.02	3.10	2.99	3.14	0.00	3.08
Visitor acquisition source													
Google	7085	7225	8531	7615	7905	8084	8960	9214	8239	8060	7654		8052
None (Direct)	2459	2350	2967	2418	2538	2780	2847	2659	2451	2670	2427		2597
Bing	256	292	334	319	298	299	325	337	180	211	164		274
AAWS	14	19	11	6	5	4	6	22	10	16	8		11
Yahoo!	95	111	130	121	146	138	148	125	148	116	88		124
Mpls	0	3	4	2	1	2	0	0	0	0	0		1
All other	384	267	320	283	482	389	273	275	368	366	341	0	312
Home Page Views	9641	10380	10776	9271	9335	9384	10623	10541	9523	10722	9644		109840
Meeting Page Views	5740	3772	7215	6039	6247	6621	6904	4249	4260	6749	6445		64241
Search Results Views	36705	43416	51892	42749	31947	34012	36513	36161	37312	38043	38241		426991
Multiple searches	6.39	11.51	7.19	7.08	5.11	5.14	5.29	8.51	8.76	5.64	5.93	0.00	6.65

Web Server Statistics 2017

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	277	278	277	277	278	277	277	277	277	284	286	286	
Meetings	681	688	682	689	692	694	692	690	687	688	701	703	
Pages served	36430	31199	34570	31452	30695	29375	33422	33439	31099	32998	33497	25905	384081
Pages served per day	1175	1114	1115	1048	990	979	1078	1079	1037	1064	1117	836	1052
Visitors	12356	10416	11750	10905	10955	10581	11796	11908	11196	12023	11673	9411	134970
Visitors per day	399	372	379	364	353	353	381	384	373	388	389	304	370
Pages per Visitor	2.95	3.00	2.94	2.88	2.80	2.78	2.83	2.81	2.78	2.74	2.87	2.75	2.85
Visitor acquisition source													
Google	8935	7398	8128	7570	7578	7454	8475	8871	8376	8986	8569	6740	8090
None (Direct)	2307	1865	2121	1996	2092	1909	2231	2102	2026	2249	2444	1805	2096
Bing	356	244	329	258	250	268	288	297	251	277	336	274	286
AAWS	220	350	323	280	254	196	280	100	27	29	23	13	175
Yahoo!	230	228	185	200	181	188	182	216	183	168	139	83	182
Mpls	35	19	26	28	10	1	2	2	0	1	1	0	10
All other	273	312	638	573	590	565	338	320	333	313	161	496	409
Home Page Views	12240	11101	11670	11583	10763	9577	9714	9451	9939	9660	8887	10887	125472
Meeting Page Views	9487	8822	10018	9677	8393	8186	11003	9831	8559	9123	9730	7601	110430
Search Results Views	32362	32996	45506	34564	34179	36412	46200	43927	36109	46638	50152	36793	475838
Multiple searches	3.41	3.74	4.54	3.57	4.07	4.45	4.20	4.47	4.22	5.11	5.15	4.84	4.31