



# Web Servant Report

Web Site activity since 18 April 2017

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## Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 689 regular weekly meetings supported by 277 groups in the area served by this local service office. Up 0 groups and 7 meetings.
- Sergey is doing the regular updates to the site but has been busy with finals, so the updates have been delayed recently.
- Jonathan and Seth pushed the mobile site up for parallel testing 2017-04-26. You can get to the site by pointing your browser or phone to [mobile.aastpaul.org](http://mobile.aastpaul.org). Comments, problems, and any general feedback should be reported to the email address [webservant@aastpaul.org](mailto:webservant@aastpaul.org).
- There are 14 service opportunities available on the Web site, take these back to your group for discussion.
- There are NO open Night Owl shifts. Way to GO volunteers, thanks for being of service!

## Statistics for the month of April, 2017

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at [aastpaul.org](http://aastpaul.org) without the www
- All traffic was down but that appears to be the normal pattern for April. This may also be that the mobile site traffic is not hitting Google Analytics, but nothing to be concerned about, and we will investigate.

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Thanks for allowing us to be of service to you, your group, and the fellowship,  
Your Web team, Sergey, Jonathan, and Seth.

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30									120
Groups	277	278	277	277									
Meetings	681	688	682	689									
Pages served	36430	31199	34570	31452									133651
Pages served per day	1175	1114	1115	1048	0	0	0	0	0	0	0	0	1114
Visitors	12356	10416	11750	10905									45427
Visitors per day	399	372	379	364	0	0	0	0	0	0	0	0	379
Pages per Visitor	2.95	3.00	2.94	2.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.94
Visitor acquisition source													
Google	8935	7398	8128	7570									8008
None (Direct)	2307	1865	2121	1996									2072
Bing	356	244	329	258									297
AAWS	220	350	323	280									293
Yahoo!	230	228	185	200									211
Mpls	35	19	26	28									27
All other	273	312	638	573	0	0	0	0	0	0	0	0	150
Home Page Views	12240	11101	11670	11583									46594
Meeting Page Views	9487	8822	10018	9677									38004
Search Results Views	32362	32996	45506	34564									145428
Multiple searches	3.41	3.74	4.54	3.57	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.83

## Web Server Statistics 2016

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	285	286	287	283	283	283	280	280	278	273	278	279	
Meetings	665	667	667	662	660	670	663	671	671	653	655	660	
Pages served	34624	32292	35650	33976	31479	32906	33883	33949	32620	31949	31379	29712	394419
Pages served per day	1117	1114	1150	1133	1015	1097	1093	1095	1087	1031	1046	958	1078
Visitors	11775	10489	11904	11351	10766	10949	11309	11398	10998	10820	10749	10402	132910
Visitors per day	380	362	384	378	347	365	365	368	367	349	358	336	363
Pages per Visitor	2.94	3.08	2.99	2.99	2.92	3.01	3.00	2.98	2.97	2.95	2.92	2.86	2.97
Visitor acquisition source													
Google	7279	6545	7535	7161	7225	7278	7109	7183	7758	7714	7282	7465	7295
None (Direct)	2739	2629	3006	2827	2332	2492	2787	2813	2133	2071	2137	1887	2488
Bing	349	355	378	323	288	261	293	333	305	292	266	362	317
AAWS	341	281	306	196	237	217	178	208	182	199	192	161	225
Yahoo!	359	313	308	318	259	299	266	258	259	217	210	188	271
Mpls	26	32	31	29	0	25	21	46	47	36	41	48	32
All other	682	334	340	497	425	377	655	557	314	291	621	291	449
Home Page Views	9093	7227	8156	8492	8277	8229	8394	9612	6251	9525	9835	11127	104218
Meeting Page Views	9964	8839	9260	9196	8797	8939	9125	8908	8835	8975	9202	8566	108606
Search Results Views	36753	37320	38675	44317	50081	43977	48746	44488	31376	38047	33561	35994	483335
Multiple searches	3.69	4.22	4.18	4.82	5.69	4.92	5.34	4.99	3.55	4.24	3.65	4.20	4.45