



# Web Servant Report

Web Site activity since 16 April 2013

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## Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 666 regular weekly meetings supported by 284 groups in the area served by this local service office. No change in the number of groups and nine meetings added since last month.
- There are seven service opportunities available on the Web site.
- There is one recurring Night Owl Shifts open.
- This is the third full month of Google Analytics for the site, and will be using that from now on to track statistics.

## Statistics for the Month of April, 2013

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Pages served was down because of one less day in the month, but pages per day was up, so we would have been up if we had more days in the month.
- Visitors were up significantly,
- Search engines ranking stayed the same for the sixth month in a row.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at [aastpaul.org](http://aastpaul.org) without the www

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Thanks for allowing me to be of service to you, your group, and the fellowship,  
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30									120
Groups	281	282	282	284									
Meetings	655	654	663	666									
Pages served	46107	29810	34548	33876									144341
Pages served per day	1487	1065	1114	1129	0	0	0	0	0	0	0	0	1203
Visitors	14620	5056	5559	11036									36271
Visitors per day	472	181	179	368	0	0	0	0	0	0	0	0	302
Pages per Visitor	3.15	5.90	6.21	3.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.98
Search Engines Rank													
1	Google	Google	Google	Google									-
2	Bing	Bing	Bing	Bing									-
3	AAWS	AAWS	AAWS	AAWS									-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!									-
5	Mpls	Mpls	Mpls	Mpls									-
Home Page Views	6831	5583	6205	6041									24660
Meeting Page Views	10837	9175	10259	11348									41619
Search Results Views	30058	25116	29589	28442									113205
Multiple searches	2.77	2.74	2.88	2.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.72

## Web Server Statistics 2012

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	285	285	283	280	280	280	280	280	280	282	280	280	
Meetings	660	660	660	656	655	656	655	655	655	655	655	655	
Pages served	52367	49514	51120	53082	51325	43800	52357	50519	52870	58157	56116	64373	635600
Pages served per day	1689	1707	1649	1769	1656	1460	1689	1630	1762	1876	1871	2077	1737
Visitors	16941	16147	15573	16447	17348	15026	16768	17092	17401	20581	19119	22198	210641
Visitors per day	546	557	502	548	560	501	541	551	580	664	637	716	576
Pages per Visitor	3.09	3.07	3.28	3.23	2.96	2.91	3.12	2.96	3.04	2.83	2.94	2.90	3.02
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Bing	AAWS	Bing	Bing	Bing	Bing	AAWS	Bing	YouTube	Bing	Bing	Bing	-
3	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	Bing	AAWS	AAWS	AAWS	AAWS	AAWS	-
4	Mpls	Yahoo!	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Bing	Yahoo!	Yahoo!	Yahoo!	-
5	Yahoo!	Mpls	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Windows Live	Mpls	Mpls	-
Home Page Views	6891	6205	6325	6791	5860	5341	5854	5670	5630	6031	5852	6529	72979
Meeting Page Views	9873	9149	9282	9840	9189	8157	9778	9535	9236	9271	9398	9769	112477
Search Results Views	22172	21863	22540	23154	24147	19856	25447	23451	25318	27411	27531	33196	296086
Multiple searches	2.25	2.39	2.43	2.35	2.63	2.43	2.60	2.46	2.74	2.96	2.93	3.40	2.63