

Web Servant Report

Web Site activity since 20 December 2011

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 659 regular weekly meetings supported by 284 groups in the area served by this local service office. Added four meetings since last month. Added two groups since last month.
- There are service opportunities available on the Web site.
- There are recurring Night Owl Shifts.
- Progress continues on the creation of the Intergroup management application being built to replace the current website.
- We have had some trouble with the database on our web server, but I believe that the service provider has that corrected now.
- Annual maintenance was completed with the exception of Intergroup events for 2012.

Statistics for the Month of December, 2011

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Visitors were up, but page traffic and meeting searches were down for the second month in a row. I am at a loss
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	279	279	282	285	284	286	285	285	282	283	285	284	
Meetings	650	649	651	653	651	654	654	651	649	654	658	659	
Pages served	56922	47066	50251	57098	50776	46147	52094	50680	49169	50647	47984	45190	604024
Pages served per day	1836	1681	1621	1903	1638	1538	1680	1635	1639	1634	1599	1458	1655
Visitors	15357	15681	17298	16340	14919	15388	15483	15573	14219	15052	15776	16000	187086
Visitors per day	495	560	558	545	481	513	499	502	474	486	526	516	513
Pages per Visitor	3.71	3.00	2.91	3.49	3.40	3.00	3.36	3.25	3.46	3.36	3.04	2.82	3.23
Search Engines Rank													
1	Google	Google	Google	Google	-								
2	Yahoo!	Bing (MS)	Bing (MS)	Bing (MS)	Bing (MS)	AAWS	Bing (MS)	Bing (MS)	Bing (MS)	Bing	Bing	Bing	-
3	Bing (MS)	Yahoo!	AAWS	AAWS	AAWS	Bing (MS)	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
4	AAWS	AAWS	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-						
5	About	About	About	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	-
Home Page Views	6347	5270	6076	6928	6152	5373	5796	5556	5717	6012	5970	6027	71224
Meeting Page Views	9883	8323	9922	9331	9879	8558	9876	7602	9018	9071	9506	8787	109756
Search Results Views	22767	20700	21834	19301	19326	20937	23075	19208	21082	22161	20564	18842	249797
Multiple searches	2.30	2.49	2.20	2.07	1.96	2.45	2.34	2.53	2.34	2.44	2.16	2.14	2.28

Web Server Statistics 2010

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	269	271	273	273	275	276	278	278	278	278	278	278	
Meetings	632	636	641	642	645	648	650	649	649	649	647	647	
Pages served	58227	47448	55349	49905	52802	47505	49237	43921	47866	43305	50103	46485	592153
Pages served per day	1878	1695	1785	1664	1703	1584	1588	1417	1596	1397	1670	1500	1622
Visitors	28855	22026	25625	25279	28103	23604	21248	13686	13559	13570	14521	14026	244102
Visitors per day	931	787	827	843	907	787	685	441	452	438	484	452	669
Pages per Visitor	2.02	2.15	2.16	1.97	1.88	2.01	2.32	3.21	3.53	3.19	3.45	3.31	2.43
Search Engines Rank													
1	Google	-											
2	Spammers	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	AAWS	Microsoft	Microsoft	AAWS	Microsoft	-
3	Microsoft	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	AAWS	AAWS	Microsoft	AAWS	-
4	AAWS	Yahoo!	Mpls	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
5	Mpls	Spammers	Yahoo!	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Mpls	Mpls	-
Home Page Views	6091	5058	5613	5569	5346	5380	5677	5556	5472	6109	6712	6135	68718
Meeting Page Views	8415	7113	7330	7016	7330	7620	8340	7602	7614	7811	8503	7474	92168
Search Results Views	20449	18878	22723	18653	20910	18329	20324	19208	17567	18320	21966	19685	237012
Multiple searches	2.43	2.65	3.10	2.66	2.85	2.41	2.44	2.53	2.31	2.35	2.58	2.63	2.57