

Web Servant Report

Web Site activity since 19 October 2010

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 649 regular weekly meetings supported by 278 groups in the area served by this local service office. The first time since we have been keeping statistics, there was no change in this statistic for three months.
- There are service opportunities available on the Web site.
- There are open recurring Night Owl Shifts.
- Progress continues on the creation of the Intergroup management application being built to replace the current website.
- Completed some research to determine how a radius search is created. A radius search would allow for a visitor to put in an address and to ask for meetings within a certain radius in miles (e.g. 1, 2, 5, 10, et cetera) from that location.

Statistics for the Month of October, 2010

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Visitors and total pages were down, but searches were up from September.
- No changes in how users found the site, but only about 10% of our traffic is from search activity. Ninety percent of all users of our site know the address and reach us directly.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31			304
Groups	269	271	273	273	275	276	278	278	278	278			
Meetings	632	636	641	642	645	648	650	649	649	649			
Pages served	58227	47448	55349	49905	52802	47505	49237	43921	47866	41055			493315
Pages served per day	1878	1695	1785	1664	1703	1584	1588	1417	1596	1324	0	0	1623
Visitors	28855	22026	25625	25279	28103	23604	21248	13686	13559	12789			214774
Visitors per day	931	787	827	843	907	787	685	441	452	413	0	0	706
Pages per Visitor	2.02	2.15	2.16	1.97	1.88	2.01	2.32	3.21	3.53	3.21	0.00	0.00	2.30
Search Engines Rank													
1	Google			-									
2	Spammers	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	AAWS	Microsoft	Microsoft			-
3	Microsoft	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	AAWS	AAWS			-
4	AAWS	Yahoo!	Mpls	Mpls	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!			-
5	Mpls	Spammers	Yahoo!	Yahoo!	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Mpls			-
Home Page Views	6091	5058	5613	5569	5346	5380	5677	5556	5472	6109			55871
Meeting Page Views	8415	7113	7330	7016	7330	7620	8340	7602	7614	7811			76191
Search Results Views	20449	18878	22723	18653	20910	18329	20324	19208	17567	18320			195361
Multiple searches	2.43	2.65	3.10	2.66	2.85	2.41	2.44	2.53	2.31	2.35	0.00	0.00	2.56

Web Server Statistics 2009

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	256	256	257	259	260	260	260	264	265	265	267	267	
Meetings	615	616	615	616	618	619	615	618	624	621	628	627	
Pages served	43957	35162	44521	42053	45357	48989	47550	48936	47429	50482	47022	47808	549266
Pages served per day	1418	1256	1436	1402	1463	1633	1534	1579	1581	1628	1567	1542	1505
Visitors	17631	14587	19103	16826	20122	21225	22334	23806	24498	25087	23538	23589	252346
Visitors per day	569	521	616	561	649	708	720	768	817	809	785	761	691
Pages per Visitor	2.49	2.41	2.33	2.50	2.25	2.31	2.13	2.06	1.94	2.01	2.00	2.03	2.18
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Spammers	Spammers	Spammers	Spammers	Spammers	-
3	AAWS	AA Travel NZ	AA Travel NZ	AAWS	AAWS	AAWS	AAWS	Microsoft	AAWS	AAWS	AAWS	AAWS	-
4	Yahoo!	Yahoo!	AAWS	Yahoo!	Yahoo!	Yahoo!	Yahoo!	AAWS	Yahoo!	Microsoft	Microsoft	Microsoft	-
5	AA Travel NZ	AAWS	Yahoo!	Mpls	Mpls	Mpls	Mpls	Yahoo!	Microsoft	Yahoo!	Yahoo!	Yahoo!	-
Home Page Views	5921	4743	5376	4873	4822	4990	5546	5523	5683	5468	5519	5426	63890
Meeting Page Views	7417	6217	6996	6826	6267	7091	7309	7231	6743	7322	7269	6874	83562
Search Results Views	15901	14028	16949	16362	17822	19553	18271	18401	17207	18973	17612	16569	207648
Multiple searches	2.14	2.26	2.42	2.40	2.84	2.76	2.50	2.54	2.55	2.59	2.42	2.41	2.48