

## **Web Servant Report for Tuesday, 16 September, 2008**

### ***Web Site activity since 19 August, 2008***

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- I continued work on redesigning the site database to improve the system for maintenance by the office staff.
- With help from a consultant friend of mine from outside the program I finished embedding the map at the top of the meeting results page that places a marker on the map for each meeting location in the list. I finished this work before the Republican National Convention on September 1-4.
- There are 588 regular weekly meetings in the area served by this local service office.

### ***Statistics for the Month of August, 2008***

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Meeting search results were at an all time high, 14841; however all other indicators remained in the average range.
- Incoming link analysis shows that links into our site finally changed around in an interesting way, more visitors arrived from Minneapolis intergroup than from AAWS or Yahoo!.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at [aastpaul.org](http://aastpaul.org) without the www

### ***General***

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,  
Jonathan

|                      | January   | February  | March     | April     | May       | June      | July      | August    | September | October | November | December | Total  |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|---------|----------|----------|--------|
| Days                 | 31        | 29        | 31        | 30        | 31        | 30        | 31        | 31        | September | October | November | December | 244    |
| Groups               | NA        | NA        | NA        | NA        | 238       | 238       | 242       | 245       | NA        | NA      | NA       | NA       |        |
| Meetings             | 571       | 572       | 573       | 574       | 579       | 580       | 584       | 588       | NA        | NA      | NA       | NA       |        |
| Pages served         | 41442     | 34280     | 39492     | 37357     | 40647     | 42096     | 42383     | 40308     |           |         |          |          | 318005 |
| Pages served per day | 1337      | 1182      | 1274      | 1245      | 1311      | 1403      | 1367      | 1300      | 0         | 0       | 0        | 0        | 1303   |
| Visitors             | 12354     | 11227     | 13428     | 14997     | 16073     | 15286     | 15293     | 15662     |           |         |          |          | 114320 |
| Visitors per day     | 399       | 387       | 433       | 500       | 518       | 510       | 493       | 505       | 0         | 0       | 0        | 0        | 469    |
| Pages per Visitor    | 3         | 3         | 3         | 2         | 3         | 3         | 3         | 3         | 0         | 0       | 0        | 0        | 3      |
| Search Engines Rank  |           |           |           |           |           |           |           |           |           |         |          |          |        |
| 1                    | Google    |         |          |          | -      |
| 2                    | Microsoft |         |          |          | -      |
| 3                    | AAWS      | Mpls      |         |          |          | -      |
| 4                    | Mpls      | Yahoo!    |         |          |          | -      |
| 5                    | Yahoo!    | AAWS      |           |         |          |          | -      |
| Home Page Views      | 5212      | 5153      | 5001      | 4833      | 4781      | 4450      | 4461      | 4330      |           |         |          |          | 38221  |
| Meeting Page Views   | 6853      | 6733      | 6393      | 6302      | 6337      | 6112      | 6581      | 6558      |           |         |          |          | 51869  |
| Search Results Views | 11611     | 10130     | 12867     | 11622     | 12225     | 12953     | 12633     | 14841     |           |         |          |          | 98882  |
| Multiple searches    | 1.69      | 1.50      | 2.01      | 1.84      | 1.93      | 2.12      | 1.92      | 2.26      | 0.00      | 0.00    | 0.00     | 0.00     | 1.91   |

## Web Server Statistics 2007

|                      | January | February | March   | April  | May    | June   | July   | August  | September | October   | November  | December  | Total  |
|----------------------|---------|----------|---------|--------|--------|--------|--------|---------|-----------|-----------|-----------|-----------|--------|
| Days                 | 31      | 28       | 31      | 30     | 31     | 30     | 31     | 31      | 30        | 31        | 30        | 31        | 365    |
| Groups               | NA      | NA       | NA      | NA     | NA     | NA     | NA     | NA      | NA        | NA        | NA        | NA        |        |
| Meetings             | 564     | 564      | 564     | 562    | 562    | 568    | 569    | 564     | 567       | 568       | 571       | 570       |        |
| Pages served         | 27082   | 23437    | 32701   | 28765  | 26242  | 34725  | 33744  | 34984   | 36367     | 33457     | 39288     | 38212     | 389004 |
| Pages served per day | 874     | 837      | 1055    | 959    | 847    | 1158   | 1089   | 1129    | 1212      | 1079      | 1310      | 1233      | 1066   |
| Visitors             | 12007   | 9926     | 14955   | 12631  | 12408  | 17703  | 16320  | 14090   | 13284     | 12794     | 13183     | 11764     | 161065 |
| Visitors per day     | 387     | 355      | 482     | 421    | 400    | 590    | 526    | 455     | 443       | 413       | 439       | 379       | 441    |
| Pages per Visitor    | 2       | 2        | 2       | 2      | 2      | 2      | 2      | 2       | 3         | 3         | 3         | 3         | 2      |
| Search Engines Rank  |         |          |         |        |        |        |        |         |           |           |           |           |        |
| 1                    | Google  | Google   | Google  | Google | Google | Google | Google | Google  | Google    | Microsoft | Google    | Google    | -      |
| 2                    | AAWS    | AAWS     | AAWS    | AAWS   | AAWS   | AAWS   | AAWS   | AAWS    | Microsoft | Google    | Microsoft | Microsoft | -      |
| 3                    | Mpls    | Mpls     | Mpls    | Mpls   | Mpls   | Mpls   | Mpls   | Mpls    | AAWS      | AAWS      | Mpls      | AAWS      | -      |
| 4                    | Yahoo!  | Yahoo!   | Yahoo!  | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo!  | Mpls      | Mpls      | AAWS      | Mpls      | -      |
| 5                    | Area 36 | About    | Area 36 | MSN    | MSN    | MSN    | MSN    | Area 36 | Yahoo!    | Yahoo!    | Yahoo!    | Yahoo!    | -      |
| Home Page Views      | 3500    | 2858     | 3738    | 3574   | 3307   | 3139   | 3739   | 3919    | 5354      | 5000      | 4226      | 4609      | 46963  |
| Meeting Page Views   | 3971    | 3117     | 4028    | 3592   | 3430   | 3723   | 4247   | 5949    | 5680      | 5551      | 6016      | 5936      | 55240  |
| Search Results Views | 10327   | 8346     | 10042   | 11074  | 9234   | 12250  | 11504  | 11421   | 12827     | 8927      | 8703      | 9309      | 84175  |
| Multiple searches    | 2.60    | 2.68     | 2.49    | 3.08   | 2.69   | 3.29   | 2.71   | 1.92    | 2.26      | 1.61      | 1.45      | 1.57      | 1.52   |