Web Servant Report for Tuesday, 18 December, 2007

Web Site activity since 20 November, 2007

The following activities have occurred since the last report:
- I didn't get a new usage report built for everyone to see, but I did extract the numbers, which are on the back of this report.
- New Night Owl workshop content site which will be posted before the end of the year.
- There are 570 regular weekly meetings in the area served by this local service office.

Statistics for the Month of November 2007

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.
- Usage is mixed. The new usage statistics will be able to allow up to see trends for individual pages over time, which will help us weed out nonessential pages.
- I think I figured out why Microsoft (MSN + Live) jumped ahead of Google last month. It is the new default search choice for Microsoft Internet Explorer version 7 which is just getting wide rollout. However Google is back on top of the listing this month.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30		334
Pages served	27082	23437	32701	28765	26242	34725	33744	34984	36367	33457	39288		350792
Pages served per day	874	837	1055	959	847	1158	1089	1129	1212	1079	1310	0	1050
Visitors	12007	9926	14955	12631	12408	17703	16320	14090	13284	12794	13183		149301
Visitors per day	387	355	482	421	400	590	526	455	443	413	439	0	447
Pages per Visitor	2	2	2	2	2	2	2	2	3	3	3	0	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Microsoft	Google		-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	Google	Microsoft		-
3	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	AAWS	AAWS	Mpls		-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	AAWS		-
5	Area 36	About	Area 36	MSN	MSN	MSN	MSN	Area 36	Yahoo!	Yahoo!	Yahoo!		-
Home Page Views	3500	2858	3738	3574	3307	3139	3739	3919	5354	5000	4226		42354
Meeting Page Views	3971	3117	4028	3592	3430	3723	4247	5949	5680	5551	6016		49304
Search Results Views	10327	8346	10042	11074	9234	12250	11504	11421	12827	8927	8703		114655
Multiple searches	2.60	2.68	2.49	3.08	2.69	3.29	2.71	1.92	2.26	1.61	1.45	0.00	2.33

Web Server Statistics 2006

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Pages served	21015	17162	20861	18792	18835	19853	22202	22561	20925	23374	21194	25829	252603
Pages served per day	678	613	673	626	608	662	716	728	698	754	706	833	692
Visitors	7733	6890	8223	8143	8144	8355	9018	8223	8342	9614	8895	11988	103568
Visitors per day	249	246	265	271	263	279	291	265	278	310	297	387	284
Pages per Visitor	3	2	3	2	2	2	2	3	3	2	2	2	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
3	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	-
4	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	-
5	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	Area 36	About	-
Home Page Views	3783	2928	3186	2833	2871	2588	2638	3045	2852	3300	3214	3105	36343
Meeting Page Views	2872	2506	2839	2518	2768	2683	2930	3301	2912	3345	3167	3231	35072
Search Results Views	7183	6430	7368	7964	7220	8084	9281	7926	8448	7619	7022	9098	64698
Multiple searches	2.50	2.57	2.60	3.16	2.61	3.01	3.17	2.40	2.90	2.28	2.22	2.82	1.84