

Web Servant Report for Tuesday, 17 July, 2007

Web Site activity since 19 June 2007

The following activities have occurred since the last report:

- Updated meetings, events, etc as necessary.
- The site is in the process of being updated in preparation for the office to manage the website on their own. It would be very helpful if you would point your browser to: <http://www.aastpaul.org/index-test.php> and send an email to webservant@aastpaul.org with your observations. The site isn't complete yet, items still being modified are tagged 'FIXME' and will be updated soon. I didn't get the new design ready for a July 1 debut, because I was having trouble getting the protected areas of the site built inside the new framework I'm building for the entire site, so they have been delegated to new subdomains, <http://owl.aastpaul.org/> and <http://board.aastpaul.org/>. The owl domain is in progress using an open source weblog/content management software package. Most of the existing content has been ported, but some work remains to be completed. You may access the owl.aastpaul.org sub site with the exiting Night Owl user id and password. Using this style package will allow the Night Owl Coordinator to maintain the site without webservant intervention, which is currently the case. Another factor delaying the launch of the new site is the ability to know how much each page of content is actually being accessed.
- There are 569 regular weekly meetings in the area served by this local service office.

Statistics for the Month of June 2007

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Total number of pages served, and number of meeting search results pages hit new records this month.
- People get to the site most often from Google if they don't know our web address which is: www.aastpaul.org

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

| | January 31 | February 28 | March 31 | April 30 | May 31 | June 30 | July | August | September | October | November | December | Total 181 |
|----------------------|---------------|----------------|-------------|-------------|-----------|------------|------|--------|-----------|---------|----------|----------|--------------|
| Days | | | | | | | | | | | | | |
| Pages served | 27082 | 23437 | 32701 | 28765 | 26242 | 34725 | | | | | | | 172952 |
| Pages served per day | 874 | 837 | 1055 | 959 | 847 | 1158 | 0 | 0 | 0 | 0 | 0 | 0 | 956 |
| Visitors | 12007 | 9926 | 14955 | 12631 | 12408 | 17703 | | | | | | | 79630 |
| Visitors per day | 387 | 355 | 482 | 421 | 400 | 590 | 0 | 0 | 0 | 0 | 0 | 0 | 440 |
| Pages per Visitor | 2 | 2 | 2 | 2 | 2 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| Search Engines Rank | | | | | | | | | | | | | |
| 1 | Google | Google | Google | Google | Google | Google | | | | | | | - |
| 2 | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | | | | | | | - |
| 3 | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | | | | | | | - |
| 4 | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Yahoo! | | | | | | | - |
| 5 | Area 36 | About | Area 36 | MSN | MSN | MSN | | | | | | | - |
| Home Page Views | 3500 | 2858 | 3738 | 3574 | 3307 | 3139 | | | | | | | 20116 |
| Meeting Page Views | 3971 | 3117 | 4028 | 3592 | 3430 | 3723 | | | | | | | 21861 |
| Search Results Views | 10327 | 8346 | 10042 | 11074 | 9234 | 12250 | | | | | | | 61273 |
| Multiple searches | 2.60 | 2.68 | 2.49 | 3.08 | 2.69 | 3.29 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.80 |

| | January 31 | February 28 | March 31 | April 30 | May 31 | June 30 | July 31 | August 31 | September 30 | October 31 | November 30 | December 31 | Total 365 |
|----------------------|---------------|----------------|-------------|-------------|-----------|------------|------------|--------------|-----------------|---------------|----------------|----------------|--------------|
| Days | | | | | | | | | | | | | |
| Pages served | 21015 | 17162 | 20861 | 18792 | 18835 | 19853 | 22202 | 22561 | 20925 | 23374 | 21194 | 25829 | 252603 |
| Pages served per day | 678 | 613 | 673 | 626 | 608 | 662 | 716 | 728 | 698 | 754 | 706 | 833 | 692 |
| Visitors | 7733 | 6890 | 8223 | 8143 | 8144 | 8355 | 9018 | 8223 | 8342 | 9614 | 8895 | 11988 | 103568 |
| Visitors per day | 249 | 246 | 265 | 271 | 263 | 279 | 291 | 265 | 278 | 310 | 297 | 387 | 284 |
| Pages per Visitor | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 2 |
| Search Engines Rank | | | | | | | | | | | | | |
| 1 | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | - |
| 2 | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | - |
| 3 | Yahoo! | Yahoo! | Yahoo! | Mpls | Mpls | Mpls | Yahoo! | Yahoo! | Mpls | Mpls | Yahoo! | Yahoo! | - |
| 4 | Mpls | Mpls | Mpls | Yahoo! | Yahoo! | Yahoo! | Mpls | Mpls | Yahoo! | Yahoo! | Mpls | Mpls | - |
| 5 | MSN | MSN | MSN | MSN | MSN | MSN | MSN | MSN | MSN | MSN | Area 36 | About | - |
| Home Page Views | 3783 | 2928 | 3186 | 2833 | 2871 | 2588 | 2638 | 3045 | 2852 | 3300 | 3214 | 3105 | 36343 |
| Meeting Page Views | 2872 | 2506 | 2839 | 2518 | 2768 | 2683 | 2930 | 3301 | 2912 | 3345 | 3167 | 3231 | 35072 |
| Search Results Views | 7183 | 6430 | 7368 | 7964 | 7220 | 8084 | 9281 | 7926 | 8448 | 7619 | 7022 | 9098 | 64698 |
| Multiple searches | 2.50 | 2.57 | 2.60 | 3.16 | 2.61 | 3.01 | 3.17 | 2.40 | 2.90 | 2.28 | 2.22 | 2.82 | 1.84 |