

Web Servant Report for Tuesday, 19 June, 2007

Web Site activity since 17 April 2007

The following activities have occurred since the last report:

- Updated meetings, events, etc as necessary.
- The site is in the process of being updated in preparation for the office to manage the website on their own. It would be very helpful if you would point your browser to: <http://www.aastpaul.org/index-test.php> and send an email to webservant@aastpaul.org with your observations. The site isn't complete yet, items still being modified are tagged 'FIXME' and will be updated soon. I'm hoping that I'll be finished so that the new design is ready for July 1st.
- There are 568 regular weekly meetings in the area served by this local service office.

Statistics for the Month of April & May 2007

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Usage has been ahead of last year.
- The web hosting service has stopped reporting bogus pages in the usage report.
- People get to the site most often from Google if they don't know our web address which is: www.aastpaul.org

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

	January 31	February 28	March 31	April 30	May 31	June	July	August	September	October	November	December	Total 151
Days													
Pages served	27082	23437	32701	28765	26242								138227
Pages served per day	874	837	1055	959	847	0	0	0	0	0	0	0	915
Visitors	12007	9926	14955	12631	12408								61927
Visitors per day	387	355	482	421	400	0	0	0	0	0	0	0	410
Pages per Visitor	2	2	2	2	2	0	0	0	0	0	0	0	2
Search Engines Rank													
1	Google	Google	Google	Google	Google								-
2	AAWS	AAWS	AAWS	AAWS	AAWS								-
3	Mpls	Mpls	Mpls	Mpls	Mpls								-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!								-
5	Area 36	About	Area 36	MSN	MSN								-
Home Page Views	3500	2858	3738	3574	3307								16977
Meeting Page Views	3971	3117	4028	3592	3430								18138
Search Results Views	10327	8346	10042	11074	9234								49023
Multiple searches	2.60	2.68	2.49	3.08	2.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.70

	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November 30	December 31	Total 365
Days													
Pages served	21015	17162	20861	18792	18835	19853	22202	22561	20925	23374	21194	25829	252603
Pages served per day	678	613	673	626	608	662	716	728	698	754	706	833	692
Visitors	7733	6890	8223	8143	8144	8355	9018	8223	8342	9614	8895	11988	103568
Visitors per day	249	246	265	271	263	279	291	265	278	310	297	387	284
Pages per Visitor	3	2	3	2	2	2	2	3	3	2	2	2	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
3	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	-
4	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	-
5	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	Area 36	About	-
Home Page Views	3783	2928	3186	2833	2871	2588	2638	3045	2852	3300	3214	3105	36343
Meeting Page Views	2872	2506	2839	2518	2768	2683	2930	3301	2912	3345	3167	3231	35072
Search Results Views	7183	6430	7368	7964	7220	8084	9281	7926	8448	7619	7022	9098	64698
Multiple searches	2.50	2.57	2.60	3.16	2.61	3.01	3.17	2.40	2.90	2.28	2.22	2.82	1.84